

## PRESS RELEASE

### ParisTech International Admission Program continues to expand

**May 5, 2021 - Since 2000, ParisTech schools have recruited hundreds of international students in emerging countries (Argentina, Brazil, China, Colombia, Russia). After successfully completing an online recruitment campaign in 2020, due to the pandemic, ParisTech is deploying its International Admission Program in new countries and regions in Asia this year. Arts et Métiers joins the Program.**

[2020](#) was a busy year for ParisTech schools. Each year, they recruit dozens of international students in emerging countries (Argentina, Brazil, China, Colombia, Russia). Applying the agility that characterizes engineers, and demonstrating resilience, the schools have transformed their recruitment campaign. Usually marked by missions in partner countries, the 2020 campaign was entirely setup online, with reinforced support from ParisTech in Paris and Shanghai. Emphasis was put on social networks (Twitter, LinkedIn), on which video testimonials from international students posted on the [YouTube channel](#) were shared. Several webinars were organized: a global one for the launch of the campaign, with nearly 1000 registered participants, and regional webinars in China, Latin America, Russia. ParisTech President also sent a video message to candidates likely to be worried about arriving in France because of the pandemic. All these efforts paid off: excellent candidates applied; the schools were able to select the best of them. They are eagerly awaited in Paris for the start of the 2021 school year, in September.

Building on last year experience, the schools are relaunching an online campaign this year. Two global webinars will take place on May [18](#) and [27](#), 2021 to launch the campaign in all eligible countries. ParisTech created a [Facebook account](#) to reach interested students as closely as possible. Indeed, ParisTech is innovating again in 2021 by expanding its recruitment campaign to individual candidates from new countries and regions in Asia: Cambodia, South Korea, Hong Kong, India, Indonesia, Japan, Laos, Macao, Malaysia, Singapore, Taiwan, Thailand, and Vietnam. Applications will be open from June 1 to September 21 for a final result on November 19. The rigorous selection process includes examination of application files, a scientific test, interviews. Admitted students will be expected in Paris in September 2022. Students from these countries willing to obtain a graduate engineering degree abroad will thus have the opportunity to obtain "a diploma which confers the employability of a scientific master's degree complemented by a master's degree in management, compared to those who would follow a course in Anglo-Saxon universities." (Vincent Laflèche, President of MINES ParisTech – PSL and ParisTech International Commission). ParisTech schools will contribute to the promotion of the excellence of French engineering degrees in a new part of the world.

Last, the six schools that have participated in the ParisTech International Admissions Program for over twenty years are joined in 2021 by the seventh ParisTech school, Arts et Métiers. While optimizing its own recruitment process, Arts et Métiers will fully benefit from the ParisTech brand, synonymous with

excellence in eligible countries. ParisTech will benefit from the power of the Arts et Métiers' network internationally.

To learn more about the ParisTech International Admission Program:

<https://studywithus.paristech.fr/en/home>

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**About ParisTech:** <https://studywithus.paristech.fr/en/home>

**ParisTech is the alliance of some of the best engineering schools in France, developing joint projects in training, research and innovation in the field of science and technology for more than 20 years. It brings together AgroParisTech, Arts et Métiers, Chimie ParisTech - PSL, École des Ponts ParisTech, ESPCI Paris - PSL, Institut d'Optique Graduate School, MINES ParisTech – PSL.**